

A CARING COMMUNITY

Choice and excellence are critical issues in health care, and communities from Southlake to Keller, Grapevine to Trophy Club pass the health care exam with flying colors. From full-service hospitals to innovative freestanding clinics, the 114 West corridor offers a full array of health care options.

Baylor Regional Medical Center at Grapevine was the first major hospital in the area and continues to expand and upgrade its services to the community.

"In 2003 we had a major expansion when we added a second six-story patient bed tower," says Laura Lycan, president of Baylor Grapevine. "We opened the first four floors and anticipated that we would open the last two floors later. But later came sooner."

Phase one added 24 monitored beds, Lycan says, adding that by the end of January there will be eight more monitored beds. Last year Baylor also opened a second cardiac cath lab and added a new state-of-the-art CT scanner to allow for less invasive cardiac diagnostic work. In all, Baylor has invested nearly \$40 million into its expansion projects.

"Last year we also opened up Baylor Spine Center and our sleep center, in ad-

dition to Baylor Medical Plaza in Keller," Lycan says. "We began a \$9.3 million expansion of our emergency department, which will double the size of our ER."

Baylor also has a medical center in Trophy Club, underscoring involvement in the communities along the corridor.

"We are absolutely committed to serving the health care needs of this community," Lycan says. "We are now actively engaged in a master campus planning project to project future needs and to plan what services we need. It's good to see that state and city governments are committed to building the infrastructure to support area growth."

Two years ago Harris Methodist opened the first major medical facility in Southlake, the \$18 million Harris Methodist Southlake Center for Diagnostics & Surgery. The short-stay specialty hospital, right across the street from Southlake Town Square, has four surgical suites, six beds and MRI and CT scanners.

Spine Team Texas is happy to be located on the campus of Harris Methodist Southlake, according to founder and medical director Dr. David Rothbart. "We elected to locate in Southlake because of its overwhelming growth and established excellent medical community," says Roth-



Spine Team Texas, located in Southlake

bart, who relocated four years ago from Chicago with the intention of establishing a comprehensive spine center.

"Our major focus is on non-surgical treatment of back pain, and more than ninety percent of our patients are treated non-surgically," Rothbart says, adding that surgery is a last resort determined by a multi-dimensional treatment team of physical medicine physicians, physical therapists and surgeons.

Spine Team Texas was the first in the world to implant the Cervicore artificial disc, as part of an ongoing FDA study. Dr. Rothbart says the artificial disc offers a promising new direction in minimally invasive spinal surgery.

Executive Medicine of Southlake specializes in comprehensive and intensive executive physicals in which patients

spend several hours with a physician, both during a series of tests and in a scheduled follow-up. The decision to locate the state-of-the-art facility in Southlake was an easy one, according to Joy Pike, director of marketing for Executive Medicine.

"Companies might be located in Dallas or anywhere else in the Metroplex," Pike says. "But the executives come home to Southlake."

HCA, one of the largest hospital corporations in the U.S., will soon add its presence to the corridor's health care community. HCA has purchased 73 acres at Alliance Town Center for future medical facilities, according to Jim Scoggin, president of HCA North Texas. "The scope, timing and phasing of future development will be determined as the Alliance area continues to expand," Scoggin says.

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